









# Montpellier, Le Corum - Palais des Congrès

# Organisé par :













The congress will be followed by an assembly of representatives on the topic of « Sport and HSS »



For the past twenty years, the field of research in human and social sciences concerning sports has both strongly expanded and progressively diversified. Up until the mid-90s, the French Association for Research on Physical and Sporting Activities (AFRAPS), created in 1980, was the main learned society, grouping researchers from every scientific field, including sciences of the living (which then progressively assembled into the Association of Researchers on Physical and Sporting Activities, ACAPS, founded in 1984). From the second half of the 90s onwards, other learned societies were created: the Association for Research on Intervention in Sports (ARIS) in 1998, the French Society of Sport History (SFHS) in 2000, the French Language Sociology Society of Sport (3SLF) and, more recently, the Francophone Society of Philosophy of Sport (SFPS) and the Society of Sport Management (S2MS).

The Olympic and Paralympic Games Organising Committee (COJOP) for Paris 2024 clearly advertised its ambition of organising the most shared Games in history. In this stimulating context, the learned societies in the field of Human and Social Sciences (SHS) of sport (AFRAPS, ARIS, S2MS, SFHS, SFΦS and 3SLF) have decided to organise together a multidisciplinary symposium in January 2022, two years before the event.



#### **CALL FOR COMMUNICATIONS**

AFRAPS — ARIS — SFHS — S2MS — SFΦS — 3SLF













# The Stakes of the Games.

The contribution of research in Human and Social Sciences of sport to the Olympic and Paralympic Games of Paris 2024.

# Congress organised in Montpellier from 18 to 21 January 2022

The Olympic and Paralympic Games (OPG) of Paris 2024 mean to act as a medium for educating young people, promoting health through sports as well as true equality between men and women, but also as an accelerator for the ecological transition and an active lever in favour of a more inclusive and supportive society. These ambitious objectives, which draw the outline of a political project surrounding the legacy of the Games, engage various actors, all of them *legatees* who are more or less close to the Olympic movement and who bring a diversity of ends and stakes.

For twenty years, the field of research in HSS concerning sports has both strongly expanded and progressively diversified. The result of this today is an abundance of research in the fields of anthropology, demography, law, economy, ethics, geography, management, history, philosophy, political sciences, sciences of education, sciences of information and communication, sciences of intervention, sociology, etc. All these works have considerably supplemented the understanding of issues relating to Physical Sporting and Artistic Activities (APSA) by taking an interest in the individuals who practice them, promote them, organise them, finance them, or watch them. In this manner, they provide a useful insight for understanding exactly what are «the stakes of the Games».



In this context, we are instigating a call for communications, the aim of which consists in analysing, questioning and offering a critical and constructive outlook on this planetary event, by positioning the debates at a proper distance from militant postures (« pro » or « anti » OPG). The goal is therefore to identify the stakes (both in terms of expectations and impacts) in view of the objectives advertised by the organizing committee (COJOP).

In what measure does the fine knowledge acquired in each scientific field, as well as the tools at disposition (both conceptual and methodological), allow us to think, accompany and evaluate the multiple and complex effects of the Games, at each step of the process (before, during, and after)? What original prospects in terms of research and public action could this multidisciplinary symposium potentially open? Can the scientific debates surrounding the OPG be seen as a basis for reflexion and the construction of interdisciplinarity?

In order to encourage transversal approaches, we strongly encourage communicators to combine their works so as to submit common propositions. The scientific committee will be particularly attentive to this grouping and structuring effort.

This call for communications with a multidisciplinary approach revolves around five themes.

## Theme 1: the promise of educational and inclusive sports

This theme implies a new questioning of the discourses, programmes and dispositions surrounding the Olympic ideal of sport, when the latter is seen as a factor for education and/or inclusion. The expected analyses must question the policies instigated, the framework models set up for the publics in question, the contents of the training programmes offered by the instructors in the field of physical, sporting and artistic activities, the teachings made available, as well as the actions and methodological tools engaged in the sectors of education, training or entertainment.

Communications can take an interest in the dispositions surrounding great events made in the direction of those publics considered as « vulnerable » or « specific », in the prevention, entertainment, or insertion policies of the APSA within urban and/or rural spaces categorised as being « in difficulty », in school Physical and Sporting Education (EPS) as a lever for developing practices and broadcasting sports culture, or even promoting education and health, in the diversity of the professional cultures set in play by the policies for education and inclusion.



#### Theme 2: promoting health and well-being through the practice of physical activities

This theme aims to question the conditions for the existence of a positive link between sports and health such as is carried by the Olympic movement and broadcast throughout society. It invites to study the forms, injunctions and additions to political agendas, the institutions and dispositions promoting physical and sporting activities toward ends such as health prevention and/or the development of physical activity programmes adapted to publics which are increasingly diversified (prison system, within companies, etc.) and answering to ever more numerous pathologies (sport on doctors' orders, etc.). It will also question the evolutions of teaching programmes within the curriculum (EPS) and their consequences on the training of future sporting citizens, girls or boys.

Notably, the aim will be to discuss the type of evidence which links physical activities and health though the spectrum of publics involved, as well as their material possibilities for practicing sports. We will then be able to broach issues relating to available time, singular publics, the modalities for practice on offer, the quality of monitoring, the state of fatigue, the costs involved, the spaces dedicated, and the impact of the health crisis.

## Theme 3: increasing performances and the development of sporting leisure activities

The ambition for sporting excellence is central to the Olympic and Paralympic programme. It extends, paradoxically, into the aspiration to develop a sports practice for all. This theme engages a questioning of the modalities for instigating « sporting work », as well as the manners in which sportsmen and women are monitored, whether they come from top level, amateur sports or from « sports for all » backgrounds.

Analyses can bear upon the valued uses of the body, on the structures dedicated to training and/or self-organised practices, the available models of training, the impact of new technologies and connected devices, the efficiency of the double project as a factor of development for sportsmen and women, the evolution of practices (from their emergence right up to Olympic consecration), the innovations and systems for enhancing performances.

#### Theme 4: the ambition of a shared organisation

In presenting the Games from the angle of a shared action, the sporting movement aspires to an evolution in the forms of governance of sports, inducing a strong social responsibility. This theme provides the opportunity to grasp public action in its concrete materiality in order to better understand the types of measures taken by the actors of the sporting movement, in the face of the evolution of the capacities and strategies of the political body. The envisaged themes integrate economic and social concerns, issues relating to planning the layout of spaces through the creation of long-lasting equipment, taking into account environmental questions, security imperatives, or even the question of adapting sporting locations to various educational interventions.



Research can be centred around the controversy relating to the ecological footprint of the Games, the transformations that have taken place within the institutional landscape (such as the creation of the National Sport Agency in 2018), the events organised around the Games within school settings or within territorial agencies in view of encouraging different forms of practice of physical and sporting activities, the Paris 2024 Social Charter or even the historical evolution of the perception of what « successful Games » are, depending on the different parties involved.

#### Theme 5: an ethics for information and communication

In order to best promote the world-level media event that are the Games, the COJOP promises a controlled communication based on commonly shared values. This theme not only questions the action of the organisers, who are guarantors of the preservation and promotion of the symbolic system historically associated to the Olympic spirit, but also the action of the journalists and other professionals - men and women - within the media which ensure its broadcasting. It invites a questioning of the reach of the information as well as the evolution in the modalities for broadcasting sports. Within this framework, the particular aim will be to analyse the digital revolution and its consequences on the conception of sporting events, the organisation of infrastructures and the broadcasting of information.

The following subjects could, for example, be investigated: relations between the sporting world and the media, from paper-based to the Internet; the role played by the media in the construction of the image of sport, of athletes and, more largely, of the sporting act in itself; the issues linked to broadcasting sports in the media; the format and contents of sporting communication and information; their impact on the different forms of sports broadcasting; the production of personal data through the connected practice of sports.



#### SUBMISSION GUIDELINES

Communications will take the form of oral presentations (20 minutes for presentation and 10 minutes for discussion).

The congress will mainly take place in French, but communications in English will be welcome whenever they contribute to structuring French research in the field of Human and Social Sciences in relation to the Paris 2024 Games.

Communication propositions must be submitted as abstracts on the following website: <a href="https://enjeux-des-jeux-2022.com">https://enjeux-des-jeux-2022.com</a> before **16 April 2021.** 

Contact: contact@enjeux-des-jeux-2022.com

#### The submitted abstract must be presented in the following way:

Title of the proposition (Times, 12, left aligned).

Author(s)'s name(s), position, affiliated laboratory, address (Times, 12, left aligned).

Abstract of 300 words maximum (Times, 12, justified).

Keywords: 5 keywords specifying the themes and scientific fields.

#### REGISTRATION

Registration will take place following the results of the scientific committee's evaluation, between June and the end of November 2021.

#### **ORGANISERS**

The **Health, Education, Disability Situations** (**SANTESIH**) team includes lecturer-researchers studying the dynamics of the processes that produce or reduce disability situations, notably through the use of physical and sporting activities. In order to do this, they look into social participation logics, but also into the public policy transformations concerning people living in disabled situations and/or considered as vulnerable. Focused on the production of knowledge linked to the obstacles and facilitating factors of social participation (in educational, health, professional and leisure fields) for people living in disability situations – whether this is linked to deficiencies or incapacities, or even to a lack of social and/or environmental resources – the research led within SANTESIH seeks to model and/or highlight the issues in the articulation of three dimensions: 1) the place of technology as a means for reducing situations of disability (notably facilitating the access to sporting leisure activities); 2)understanding institutional action plans (for promotion, facilitation, incitation, etc.) organising the social involvement dynamics of the persons considered; 3) taking into account life trajectories (through longitudinal studies), implying a micro-sociological angle in the study of these involvement dynamics.



The Centre for Research in Sports and Bodies Social Sciences (CRESCO) includes lecturerresearchers in social sciences (sociology, history, psycho-sociology, political sciences, law) whose speciality it is to study body and sporting practices. The research of CRESCO is organised around the general theme of « Education/training, health and inequalities »; health being, in this case, apprehended in the wider sense of the relation to the body depending on lifestyles. The study of socialisation instances and the dynamics of the dispositions for body interventions (health, performance, leisure, education, etc.) constitutes the main goal in CRESCO research.

More precisely, the aim is to study the modalities for construction/reproduction/ increasing/reducing inequalities (social, gender related, socio-ethnic, territorial) within the field of practices relating to health and to sporting and physical activities, while taking into consideration not only the life paths and means of individual engagement/disengagement (beneficiaries, actors, pilots, deciders, experts, etc.) within the dispositions, but also the effects of these latter, alongside the public policies in place, on individual behaviours. Research developed within the unit mainly pertain, but not exclusively, to two theoretic entries: on the one hand, the sociology of socio-technical dispositions and the public action dynamics in which they are inserted, allowing to grasp the means of construction and deployment of dispositions surrounding physical practices and the governance of bodies; and on the other hand, the sociology of socialisation, combining analyses of trajectories, biographies and life paths in order to study socialisations « in progress », as well as their effects on the individuals' means of involvement. The ambition is thus to grasp both the «dispositions » for training and intervention on bodies, alongside the « dispositions » and « resources » engaged in individual paths.

Since 1989, the ACHAC research group has been working on the colonial and post-colonial history of immigrations. Its research follows several themes: political ideologies of colonisation, the development of colonial and post-colonial cultures, human zoos and ethnic shows; the domination of bodies and sexualities; military history and colonial troupes; the history of sports and diversities. Directed by a collective of researchers and university academics, these programmes hinge on numerous projects in the field of research, edition, and scientific (symposiums, seminars, round tables, conferences) or wider public (documentaries, exhibitions or teaching interventions in schools) events.



#### **ORGANISING COMMITTEE**

The «The stakes of the Games » congress will take place from 18 to 21 January 2022 in Montpellier, Le Corum - Palais des Congrès (<a href="http://www.montpellier-events.com/Le-Corum/Presentation">http://www.montpellier-events.com/Le-Corum/Presentation</a>). It is organised by the Health, Education, Disability situations team (University of Montpellier, <a href="https://santesih.edu.umontpellier.fr/">https://santesih.edu.umontpellier.fr/</a>), the Centre for Research in Sports and Body Social Sciences (Federal University of Toulouse, <a href="http://cresco.univ-tlse3.fr">http://cresco.univ-tlse3.fr</a>) and the ACHAC research group (<a href="https://www.achac.com/">https://www.achac.com/</a>).

#### The organisation committee is piloted by:

Sylvain Ferez, Maître de conférences, HDR, University of Montpellier Yves Morales, Maître de conférences, Federal University of Toulouse Éric Perera, Maître de conférences, HDR, University of Montpellier Philippe Terral, Professeur des Universités, Federal University of Toulouse

# It includes the following members:

Nicolas Bancel, Professeur ordinaire, University of Lausanne Yann Beldame, Docteur, Chercheur contractuel, University of Montpellier Cyriac Bouchet-Mayer, Doctorant, University of Montpellier Fanny Dubois, Maîtresse de conférences, Federal University of Toulouse Frédéric Gal, Doctorant, University of Montpellier André Galy, PAST, University of Montpellier Sophie Garnier, Maîtresse de conférences, Federal University of Toulouse Jacques Gleyse, Professeur émérite des Universités, University of Montpellier Nathalie Jelen, Maîtresse de conférences, University d'Artois Bruno Lapeyronie, PAST, University of Montpellier Geneviève Le Bihan, PAST, University of Montpellier Nathalie Le Roux, Maîtresse de conférences, University of Montpellier Bruno Papin, Maître de conférences, University of Nantes Yann Ramirez, Docteur, Chercheur associé, University of Montpellier Robin Recours, Maître de conférences, HDR, University of Montpellier Arnaud Richard, Maître de conférences, HDR, University Montpellier III Rémi Richard, Maître de conférences, University of Montpellier Thomas Riffaud, Maître de conférences, University of Nîmes Maguelone Rouvarel, Doctorante, University of Montpellier Frédérique Roux, Professeure des Universités, University of Rennes II Laura Silvestri, Docteure, Chercheuse contractuelle, University of Montpellier



#### **SCIENTIFIC COMMITTEE**

Bernard Andrieu, Professeur des Universités, University Paris Descartes (SFΦS), Dominique Charrier, Maître de conférences, HDR, University Paris-Sud (S2MS), Yan Dalla Pria, Maître de conférences, University Paris Nanterre (3SLF), Serge Éloi, Maître de conférences, University Paris-Est Créteil (ARIS), Barbara Evrard, Maîtresse de conférences, University of Rouen (S2MS), Sylvain Ferez, Maître de conférences, HDR, University of Montpellier (for the organising committee).

Carine Guérandel, Maîtresse de conférences, University of Lille (3SLF), Denis Jallat, Maître de conférences, University of Strasbourg (SFHS), Isabelle Joing, Maîtresse de conférences, University of Lille (AFRAPS), Pierre-Philippe Meden, Maître de conférences, University Paul Valéry, Montpellier III (SFΦS),

Jacques Mikulovic, Professeur des Universités, University of Bordeaux (AFRAPS), Yves Morales, Maître de conférences, Federal University of Toulouse (for the organising committee).

Éric Perera, Maître de conférences, HDR, University of Montpellier (for the organising committee),

Luc Robène, Professeur des Universités, University of Bordeaux (SFHS), Philippe Terral, Professeur des Universités, Federal University of Toulouse (for the organising committee),

Gilles Uhlrich, Maître de conférences, University Paris Sud (ARIS).

# **LES ENJEUX DES JEUX**

CONGRÈS INTERNATIONAL MONTPELLIER 18-21 JANVIER 2022



#### **PARTNERS**



































